

The Advertiser: Career One

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Saturday 5th April 2008

size 16 cm x 7 cm



PERFORMER: Scott Hicks.

High performance pays

ADAM Internet's "exceptional performers" could find themselves jumping out of an airplane or enjoying a luxury holiday under the company's new recognition program.

Managing director Scott Hicks says the company is moving from its previous monthly cash reward program to the API Lifestyle and Leisure program as part of its focus on being "a workplace of choice".

"The actual end salary for most people is expected to be above market," Mr Hicks says.

"It's the additional things you can

throw into the pot that actually attract and retain good staff."

Under the new program all permanent Adam Internet staff will have an API card that entitles them to everything from cut-price insurance to reduced petrol prices and cheap holidays.

Staff members who have achieved "something outstanding" would receive a voucher for an experience with reward scheme Red Balloon Days, Mr Hicks says.

"It could be a restaurant, it could be skydiving or even scuba diving," he says.