

## Media Release



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### **Adam Internet's customers given extra data - penalty free**

Adam Internet is offering its customers the opportunity to 'top-up' their download data as a temporary measure, tiding them over during a high-use month until the next billing period.

All data quotas - including peak downloads, offpeak downloads and uploads - can be topped up, helping residential customers to avoid being shaped for excess usage.

Adam Internet Managing Director, Scott Hicks, said that offering a 'top-up' is an economical way to avoid customers having to upgrade to a higher data plan, especially when they may not use all the data each month.

"Purchase of additional data blocks gives our customers more choice and freedom and to exceed their usual data quota without penalty or the need to switch plans," said Mr Hicks.

"Different types or amounts of data blocks are available, giving our customers a selection of ways to top up as they need – without restriction on how much or how often they can add to their usual quota."

Customers using Naked DSL, Adam Direct and Adam Home will be eligible to purchase data blocks from 22 June via the Members Area on the Adam Internet website using a credit card or direct debit payment. As the data blocks are a temporary measure, the data allowance reverts back to the usual amount each billing cycle, as the unused data is not carried over – so ensure you purchase only the data you need.

For more information about data blocks, or for more information about the types of plans Adam Internet has available for customers please visit [www.adam.com.au](http://www.adam.com.au)

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